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UNIDEN SHOWCASES INNOVATION AT CES 2003

Uniden PowerMax 5.8GHz Cordless Phone TRU5885-2 Wins Honoree for Innovations 2003 Design and Engineering Showcase

Las Vegas, January 8, 2003 – Uniden America Corporation will exhibit its latest wireless communications and networking product innovations at the Consumer Electronics Show (CES), January 9-12, 2003, at the Las Vegas Convention Center in booth #31070. Additionally, the Company's 5.8GHz PowerMax TRU5885-2 cordless phone was selected as an Innovations 2003 Design and Engineering Showcase honoree.

Uniden will feature its new 5.8GHz digital spread spectrum cordless phones, the only *true* 5.8GHz cordless phones on the market that both transmit and receive on the newly opened 5.8GHz frequency with exceptional audio quality. The 5.8GHz phones (Street Retail: \$149-\$229) offer the latest in cordless phone technology including new user-friendly features, dual handset compatibility and superior range performance.

Building on its leadership and innovation in wireless communications, Uniden is also debuting its data networking products for broadband communications: Uniden Evolo (MSRP: \$119.99-\$179.99). This line of innovative data networking products will begin mass distribution in 2003, bringing an easy-to-install wireless LAN application to the home. By the end of 2007, the number of broadband subscribers in the U.S. market is expected to reach 48.1 million, based on a 2002 Yankee Group report.

"Given our heritage in wireless communications, Uniden's entrance into the data networking space is a natural evolution to continue meeting consumers' growing communication needs," said Al Silverberg, President of Uniden America. "Uniden has always strived to be at the forefront of technological innovation. With the anticipated demand for broadband services in this country, we believe that home networking will be an integral element of the future."

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In addition to these forward-looking products, Uniden will also showcase innovations throughout its product portfolio:

Cordless Telephones:

- 2.4GHz Digital Multi-Handset: Full-featured 2.4GHz digital system with up to eight handset capability utilizing cutting-edge DECT technology (MSRP: \$119.99-\$169.99).
- 2.4GHz Neo: One of the world's smallest cordless phones. Neo is a hands-free mini 2.4GHz cordless phone that fits in your pocket and comes complete with an accompanying light-weight headset (MSRP: \$99.99).
- 900MHz Watertight Phone: A rugged, water-resistant cordless phone for indoor or outdoor use (MSRP: \$49.99).

Business Telephones:

- VoIP UIP312: The first iMerge compatible approved voice over IP phone (MSRP: \$490).

Scanners:

- Bearcat® Digital line: The industry's first digital scanners with APCO P-25 capability, giving users the ability to monitor the unencrypted day-to-day activities of standard city and government service departments (MSRP: \$299.99-\$529.99).

GMRS/FRS Radios:

- GMRS720-2 and GMRS750: Full-featured GMRS two-way radios with up to 7 mile range, utilizing the Power Boost™ button, a patent-pending technology, allowing the consumer to implement maximum transmit power on command (MSRP: \$49.99-\$139.99).

About Uniden

Uniden America Corporation, the North American subsidiary of Japan-based Uniden Corporation, manufactures and markets wireless consumer electronic products including cordless telephones, business telecommunications systems, networking and data products, scanners, FRS/GMRS radios, marine radios and other wireless personal communications products. Based in Fort Worth, Texas, Uniden sells its products through dealers and distributors throughout North, Central and South America.

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